

FIONA MCDUGALL

TEL. 647 456 8222

EMA. design@fionamcdoodles.com

WEB. www.fionamcdoodles.com

TECH. SPECS

- _ Mac. savy
- _ Adobe CS4 (Photoshop, Illustrator, In-Design Dreamweaver, After Effects, Flash (basic ActionScript) Final Cut Pro.
- _ HTML & CSS

EMPLOYMENT

ORGANIC INC.
CONTRACT DESIGNER
JUL – AUG 2009

Was a member of the Studio team and completed projects for Chrysler and Bank of America. Projects were mainly Flash-based, but also gained experience in video editing and working with a copywriter.

DISPLAY EXECUTIVE
2009 DESIGN GRADSHOW
ELECTED VOLUNTEER
SEP 2008 – MAY 2009

Co-Executive of the Display team for the end-of-year student graduation show. Responsible for managing a team of 16 of my peers and coordinating, in accordance with the branding and graphics teams, a cohesive aesthetic for the interior space. This experience taught me how to manage, communicate and delegate effectively within not only my own team but also within the larger hierarchy of the class. I also learnt how to calmly deal with the unique challenges that arose from designing for a group of 106 of my peers.

PRINT MONITOR & STUDIO ASSISTANT
YORK UNI. DEPARTMENT OF DESIGN
WORK/STUDY
SEP – MAY 2008 & 2009

Responsible for output of student work as well as advising, troubleshooting and consulting with students. Learned a lot about printing, paper, and how to take initiative and work independantly.

FREELANCING
DEC 2008 – PRESENT

Working, in collaboration, on a number of freelance projects including print-based identity and branding strategies as well as a recent online editorial opporntny.

ORGANIC INC.
INTERN
MAY – AUG 2008

A 10 week full-time internship was completed as partial fulfillment of degree requirements. Learned a lot about the structure of a large studio and working towards strict project deadlines as part of a design team. Creatively developed a keen eye for detail and learned how to

WHO AM I AND WHAT DO I WANT?

A recent graduate of the York/Sheridan Bachelor of Design Honors Degree program. A passionate, inquisitive, and creative individual committed to expanding and improving her knowledge and skills in design. A strong conceptual thinker. A lover of tea and texts, usually in combination. A fledgling pianist and general music enthusiast. A maker of many things both digital and analog. An occasional snowboarder. A lifelong learner.

After several years of studenthood and with a taste of the design field through contract and freelance experiences, I am eager to be immersed, full-time in this practice and continue to develop my strengths as a designer and grow as a person.

balance quality and filesize when outputting for the web. After internship was completed, was asked to continue on a contract for a further 4 weeks until my return to school in the fall.

EDUCATION

YORK/SHERIDAN BACHELOR OF DESIGN
HONORS DEGREE
GRADUATE

Undergraduate focus of studies in graphic design supported by courses in editorial, corporate identification, interactivity design and information architecture as well as theoretical design studies and a general foundation in social and natural science and humanities.

SHERIDAN COLLEGE ART FUNDAMENTALS
CERTIFICATE
GRADUATE

Completed a one year certificate in Art Fundamentals at Sheridan Collage. Developed and improved skills in drawing, painting, 2D and 3D design.

ORGANIZATIONS

RGD

Provisional member of the RGD.

RECOGNITION

RGD STUDENT AWARD 2009
CRESCENT AWARD FOR INTERACTIVE DESIGN

Awarded for excellence in the category of interactive design for the *Deka Downtown* motion piece.

RGD STUDENT AWARD 2009
CUNDARISFP AWARD FOR TYPOGRAPHY

Awarded for excellence in typography for the *Knotty* typeface poster.

DITI KATONA, JOHN PYLYPCZAK AWARD

The Diti Katona, John Pylypczak Award, established by York alumna Diti Katona,

is given to an upper year design student for excellence in design practicum courses.

CHAIR OF DESIGN SCHOLARSHIP IN
TYPOGRAPHY

In honour of the York Chair of Design, this scholarship recognizes outstanding achievement in typography. The recipient must: have the top academic performance in typography courses.

ANDREW TOMCIK SCHOLARSHIP

Named in honour of York design professor emeritus Andrew Tomcik, this Scholarship recognizes outstanding achievement in design studies courses. The recipient must have the top academic performance in design theory and history courses.

DEPARTMENT OF DESIGN SCHOLARSHIP

This scholarship recognizes outstanding achievement in design and the top academic performance in design practicum courses.

FACULTY OF FINE ARTS OPPORTUNITY
AWARD

Faculty of Fine Arts Opportunity Awards are open to Fine Arts majors who demonstrate exceptional academic and/or artistic achievement/potential.

YORK UNIVERSITY CONTINUING STUDENT
SCHOLARSHIP

Was awarded the York University Continuing Student Scholarships for three consecutive years. This award is given to undergraduate degree students who have achieved outstanding academic results in the previous Summer and Fall/Winter sessions.